



**PRESIDENT'S**  
INTERFAITH AND COMMUNITY SERVICE  
CAMPUS CHALLENGE

# **Global Arts and Cultural Education as a Tool for Interfaith Peacebuilding**

U.S. Presenters:

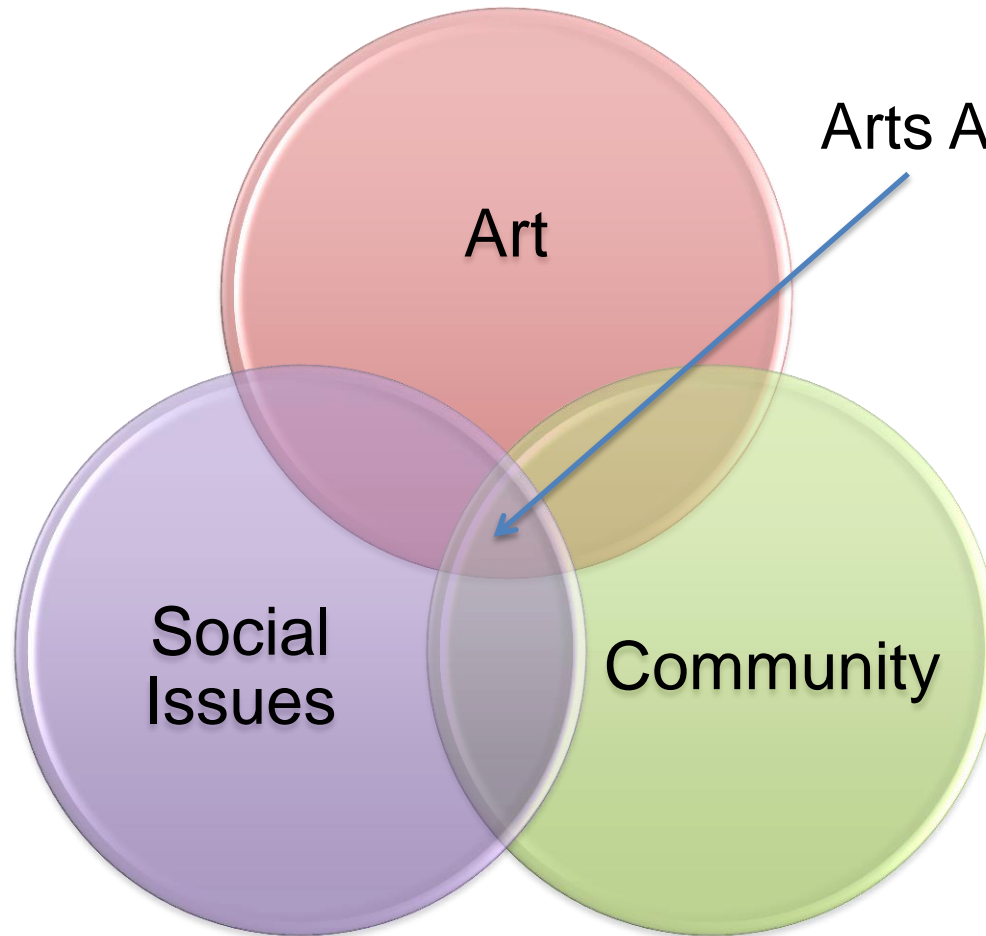
Dr. Esmilda Abreu, Montclair State University

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Orville Morales, Congressman Pascrell, U.S. House of Representatives

9/22/2016

# A Tool for Interfaith Peacebuilding



Arts Advocacy Project

# 3 Benefits of Arts Advocacy

1. Benefit to Artists:  
Provides meaningful subject that attracts audiences
2. Benefit to Social Activists:  
Offers forum for education and advocacy on a social justice issue
3. Benefit to Community Leaders:  
Creates opportunities for interfaith community service and volunteerism



# 3 Principles of Arts Advocacy

1. Art is engaging, attracts audiences, and can be moving even through brief experiences
2. Art can make it feel safe for people learn about difficult social justice topics
3. Art provides a prompt for community discussion about an issue that can lead to commitments to change efforts

# 3 Examples of Arts Advocacy

1. Swan Peace Animodule
  - Interfaith Vigil after Orlando Shooting LGBTQ
2. Red Sand Project
  - Art Activism Against Human Trafficking
3. Real Beauty: Uncovered
  - Body Image Anti-Bullying Media Literacy

# Swan Peace Animodule





# Swan Peace Animodule



# Swan Peace Animodule





# Red Sand Project



# Red Sand Project







redsandproject  
Aldersgate Christian...

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redsandproject #Thankyou for lending your voice against #humantrafficking #Repost @jonathans.girl "Shine a light on slavery. ✖" #enditmovement #redsandproject #stophumantrafficking"

# Red Sand Project



maurakj0



redsandproject  
University of North F...

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redsandproject 2.25.16 #endit #redsandproject #Repost @maurakj0 #thankyou for your wonderful work! "UNF social work club raising awareness of human trafficking! #enditmovement @redsandproject"

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# Real Beauty: Uncovered

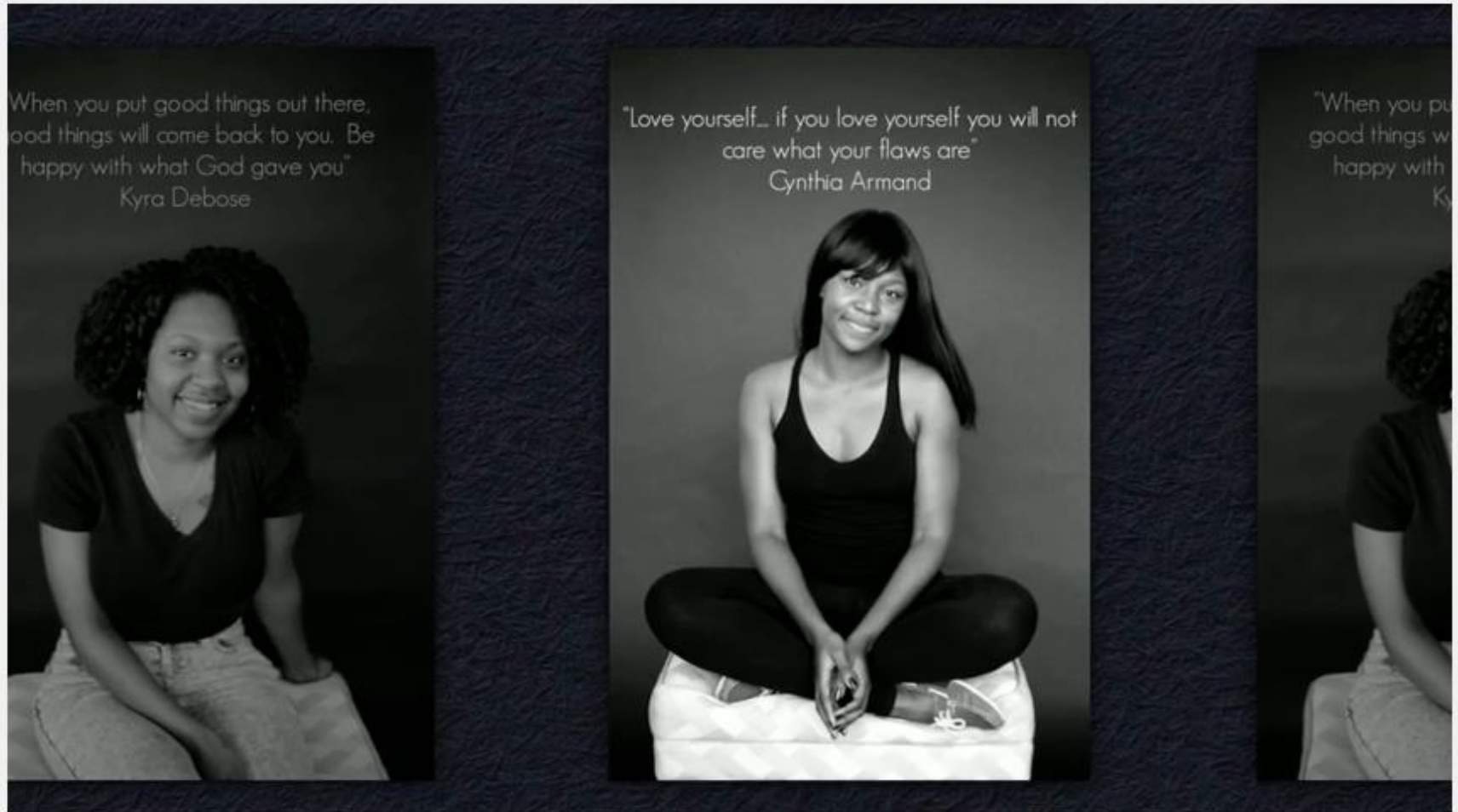




# Real Beauty: Uncovered



Search




"When you put good things out there,  
good things will come back to you. Be  
happy with what God gave you"  
Kyra Debose

"Love yourself... if you love yourself you will not  
care what your flaws are"  
Cynthia Armand

"When you put  
good things w  
happy with  
Ky

# Real Beauty: Uncovered



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How can you do an arts advocacy  
project in your community?

# Step 1: Engage in Experience

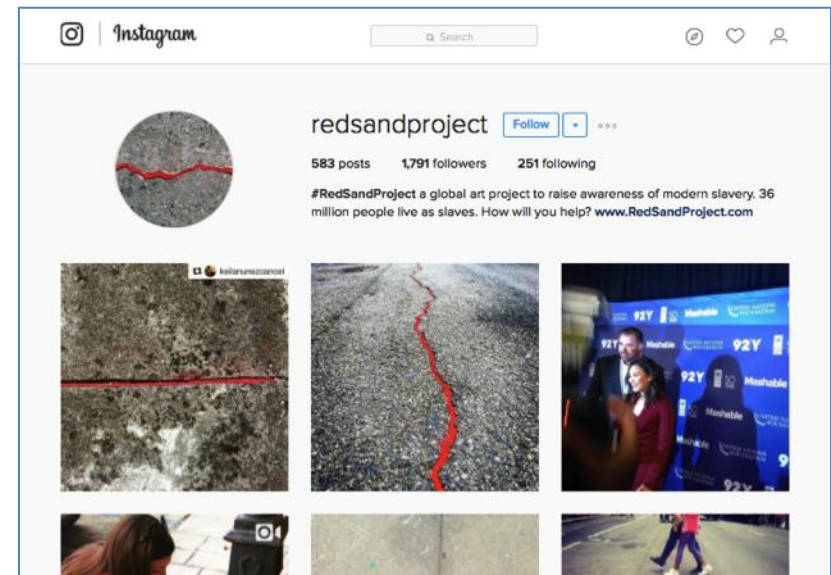
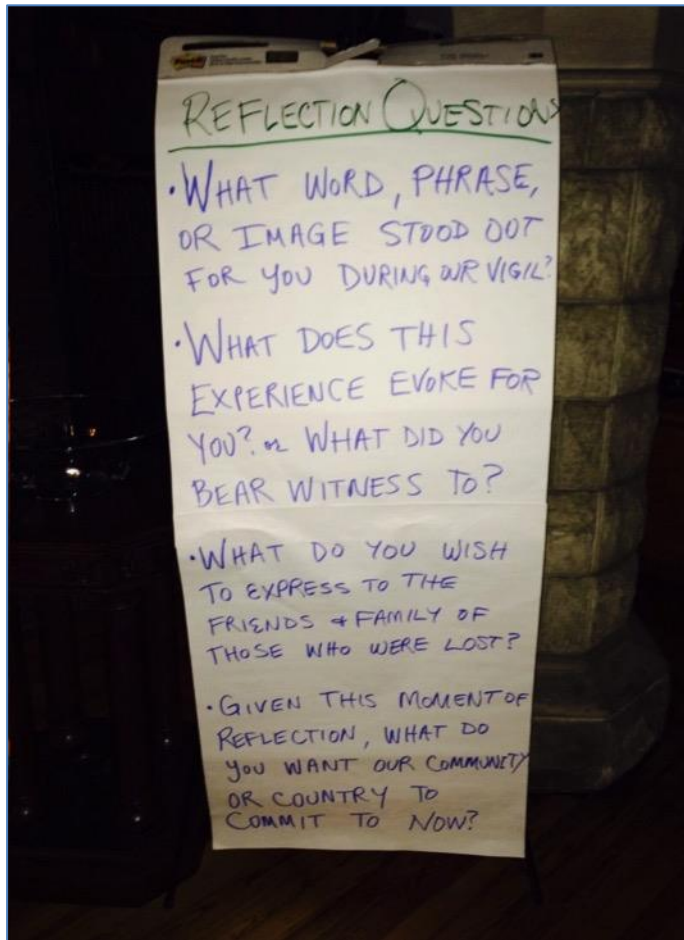




# Step 2: Create Art Display



# Step 3: Host Forum & Share



# 3 Tips on Arts Advocacy

1. Select a specific issue of urgent or critical importance to your community.
2. Ensure appropriate treatment of the issue by consulting and partnering with community and interfaith thought leaders.
3. Facilitate the community forum to deepen your project's impact. Encourage commitment to future actions on the issue.

# 3 Ways to Engage the Community

1. Reach out to partner with key community leaders and ask them to get their constituents directly involved.
2. Promote attendance at experiential activity, art display, and community forum in live, print, and social media platforms.
3. Post art advocacy results in community spaces, especially insights and commitments to future actions, and revisit them in worship services and community meetings.

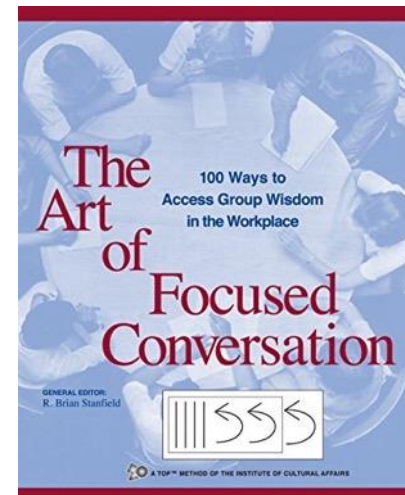


# 3 Phases to Remember

1. Encourage “eyeballs to eyeballs” interaction.
2. Provide context for your audience.
3. Always follow up!!!

# Learn More

- Learn more about these projects:
  - <http://baratfoundation.org>
  - <https://www.facebook.com/redsandproject/>
  - <https://realbeautyuncovered.com>
- Great resource for leading sensitive community discussions:
  - *The Art of Focused Conversations*,  
R. Brian Stanfield



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